FROM AN IDEA BY ROTARIAN NINO CALOGERO, EMBRACED BY THE ROTARY CLUB OF NEW YORK

Direction and communications for the Special Award for Pope Leo XIV

What we do · the idea · the answers

Reserved for Nino Calogero and the Project Board

The scope of the commitment

The statement above holds within the following terms, which clarify what The Crowd brings and what remains with the project.

FINANCIAL SCOPE

The Crowd's contribution is limited to its core operations, described on the next page: working hours, expertise and relationships. The Crowd has no spending capacity for external costs beyond this scope.

All third-party costs remain with the project budget or its sponsors: production of the artwork and its materials, technical services and staging, travel and hospitality, transport and insurance, permits, translation and interpreting, printing and media buying.

THE RULE WE SET OURSELVES

No external cost is committed without coverage confirmed in writing by the Project Board. The Crowd does not advance or guarantee such costs.

IF A STOP HAS NO COVERAGE

The format never loses quality: it scales down, or it moves. This is what keeps a year of events standing with no surprises.

> This statement expresses adherence to the project and operational willingness to support it. It is not a spending commitment, a guarantee of results or an assumption of obligations towards third parties, and remains subject to the jointly defined masterplan.

Two units, six deliverables

Bcrowd

DIRECTION

01 Format and ceremonial of the award, consistent with the Pentagon of Peace

02 Operational masterplan and coordination of Rotary, UNHCR and institutions

03 On-site direction on event day: running order, suppliers, artistic moments

Ccrowd

COMMUNICATIONS

04 Communication plan for the stops, in Italian and English

05 Engagement of sponsors and organisations for the mosaic tiles

06 Coordination of media and project channels before, during and after the ceremony

The starting picture

THE PROJECT

The Special Award for Pope Leo XIV stems from an idea by Rotarian Nino Calogero, embraced by the Rotary Club of New York. The recognition is a special Paul Harris Fellowship.

THE PHILOSOPHY

The five Ps (Pavia, Palermo, Pegli, Pace, Papa) draw a Pentagon of Peace: five points, five cities. The theme is the disarmed peace indicated by the Holy Father.

THE SYMBOLIC DATES

14 September 2026, anniversary of the birth of Pope Leo XIV. 23 February 1905, founding of Rotary International: the anniversary falls within the journey.

THE CITIES INVOLVED

Palermo, Pavia, Genoa Pegli, Chicago, New York, Dubai, Beirut, Istanbul and Rome, each with its own candidate event.

THE PARTNERS

Rotary International, UNHCR, cultural and religious organisations, the «Si può fare band». Rotary Clubs have joined, together with the Pro Loco of Genoa Pegli and the first international organisations from Doha and Haiti.

THE ROME–NEW YORK BRIDGE

On 18 August 2026 RC Roma Urbe Eterna proposed a twinning to the RC of New York; a follow-up letter formalised its adherence to the Award. Rome and New York are already the two poles of the project.

A note on method: the documentation received is for orientation. We take concept and philosophy as fixed; operational details remain to be confirmed with the Board.

The award does not wait for the Pope. It walks towards him.

A one-year relay, like the Olympic torch. The recognition starts from Chicago on 14 September 2026, crosses five stops (five like the points of the Pentagon and the cities that form it) and reaches Rome on 14 September 2027, where the special Paul Harris is conferred on Pope Leo XIV in person.

At each stop, a tile of a five-piece mosaic is laid. The mosaic reaches Rome incomplete: the central piece, the disarmed peace, is missing. The Pope lays it.

A single presence to ask for

The Pope is asked for one date only, in Rome. Everything else is built beforehand.

The overall design stays whole

No city loses its event: each one is a stop along the journey, not an alternative.

Twelve months of storytelling

Seven occasions for press, sponsors and engagement, not a single day.

Each stop closer to Rome



#	WHEN	WHERE	FROM ROME
00	**14 Sep 2026**	Chicago · lighting of the flame	7,700 km
01	**23 Feb 2027**	New York · Hospitality · 1905	6,900 km
02	**Apr 2027**	Dubai · Renewal	4,600 km
03	**May 2027**	Beirut · Welcome	2,230 km
04	**Jun 2027**	Istanbul · Encounter	1,370 km
05	**Jul 2027**	Pavia and Genoa Pegli · Remembrance	460 km
06	**14 Sep 2027**	**Rome · Award presentation**	0 km

An artwork completed en route

01
Hospitality
New York

02
Renewal
Dubai

Disarmed peace
ROME · 14 SEP 2027
laid by the Pope

03
Welcome
Beirut

04
Encounter
Istanbul

05
Remembrance
Pavia and Genoa Pegli

SUBJECT OF THE ARTWORK TO BE DEFINED WITH THE ARTIST

STOP FORMAT · 90 MINUTES

15'	Opening by the host Rotary Club and arrival of the Award from the previous stop
25'	A lectio on the tile's theme, entrusted to the city
20'	A UNHCR testimony, involving schools and universities
20'	Musical moment and public laying of the tile
10'	Symbolic handover to the next city and official photo

THE SAME FORMAT, EVERY TIME

Five tiles, five points of the Pentagon: one structure repeated five times costs less, communicates better and makes every stop recognisable. The city changes the content, not the structure.

Where we really are

1 Cities and events confirmed for the first year?

Cities still need to be scheduled. Verbal availability only, for now. The date the Holy Father makes available must come first.

2 Is there a channel with the Holy See?

A formal request went from the Parish of Pavia to the Bishop of Pavia, by email. Reference: the letter from Don Franco of the Pavia Caritas.

3 Who manages budget and suppliers?

No one, for now, as there is no need. Every expense is personally borne by Nino Calogero.

4 How many delegations at the ceremony?

To be assessed. The direction is to have delegates from all the cities involved, brought by their Rotary Clubs.

5 Which channels does the project communicate on?

Only Nino Calogero's personal channel, managed directly by him.

6 Which Rotary Clubs have joined?

The clubs in this deck, plus Innovation Passport, RC Dubai and two or three Italian clubs (RC Novi Ligure, RC Sardegna). Getting adhesions is not a problem: you just have to ask.

The first constraint is the Holy Father's date: the calendar of stops and every formal request to the cities depend on it.

THE CRUX

LIST BEING UPDATED

Three levels of adherence

A single list would be either too long to carry weight, or too short not to exclude anyone. Three levels, each with a declared role.

PROMOTING COMMITTEE

MAX 7–8

The body that decides: calendar, relations with the Holy See, budget. It is for those who work on the project. Being small by definition, not being in it is not an exclusion.

- Nino Calogero · project promoter
- Can Erbilgin · Past President RC New York
- Last year's RCNY Past President · signatory of the latest letter
- Pasquale della Penna · RC Dubai
- President, Pro Loco of Genoa Pegli · representing Dr. Flavio Gaggero
- Don Franco · Caritas of Pavia
- Nicola Leone · The Crowd

HONORARY COMMITTEE

OPEN · ~30

Ambassadors, cardinals, past presidents, institutional figures. No operational commitment, only adherence to the project: it is the level that lends authority.

- The Bishop of Pavia
- A couple of Cardinals
- Ambassador of Lebanon to Italy
- Bilal Kabalan · Amb. of Lebanon to Qatar
- Giorgio Marrapodi · Amb. of Italy to the UN
- Lorenzo Fanara · Amb. of Italy to the UAE
- Firas Kayal · UNHCR
- Nino Foti · Fondazione Magna Grecia
- Sebastiano Onano · Fond. Progresso dei Popoli
- Mico Delianova Licastro · CONI USA
- Gloria Starr Kins
- Oheneba Yaw Otchere · Ashanti
- Anthony Cerchiai
- Prof. Fausto Capalbo

PROJECT SUPPORTERS

OPEN

Rotary Clubs, Pro Loco, foundations, companies, associations. It grows all year long, and every new adhesion is news to communicate. No one is left out here.

- RC Roma Urbe Eterna · Pres. A. Raggi
- Pro Loco di Genova Pegli
- Gewürz & Partners · Art for Peace, Doha
- Jude Elie Foundation · Haiti
- Fabrizio Capaccioli · ASACERT
- Andrea Giannetto · IDA
- Maurizio Mancianti · Ass. Toscana USA
- Albert Aoun · IFP Promotion, Beirut
- Paolo Braida · Nullam Tech
- Francesco Strafalaci · Costamed
- Si può fare band

How it grows: the list is updated with every new adhesion. Until the Holy Father's date is certain we speak of supporters; the committees are formalised once the date is set, so adhesions are gathered around something concrete. Names and roles must be verified before any formal contact.

The letters of adherence

RC ROMA URBE ETERNA · TWINNING

18 August 2026. To Malika Patricia Abrous, President, RC of New York, cc Nino Calogero. Twinning proposal: joint projects, exchanges, youth. Signed: Alberto Raggi, President, District 2080.

RC ROMA URBE ETERNA · ADHERENCE TO THE AWARD

To Past Presidents Erbilgin and Altay and Executive Director Runggatscher, cc Nino Calogero. Full adherence to Mosaic of Peace; offers logistical support, members' expertise and institutional relations. Signed: Alberto Raggi.

GEWÜRZ & PARTNERS · ART FOR PEACE

22 October 2026, Doha. To Nino Calogero, RC of New York. Formal adherence of Gewürz & Partners Management and the Art for Peace initiative to Mosaic of Peace. Signed: Elisabeth Marascalchi, CEO & Founder.

JUDE ELIE FOUNDATION · HAITI

20 October 2026. To Nino Calogero, RC of New York. Confirmation of support and participation, with collaboration with the «Si può fare band» and an invitation to Haiti to start the work. Signed: Dr. Jude Élie.

VERBAL ADHESIONS TO FORMALISE

Innovation Passport, RC Dubai, RC Novi Ligure, RC Sardegna and other Rotary Clubs of Rome. Each needs a letter signed by its President, following the Roma Urbe Eterna model.

HOW THE REGISTER IS FED

Every letter received enters this page and updates the three levels of adherence. To ask each club: date, addressees, contribution offered and the President's signature.

Note: original letters are kept by Nino Calogero. Names and roles must be verified before any formal contact.

thecrowd
CONNECTING PEOPLE, SHARING VALUE

Thank you.

Nicola Leone, PhD

CEO & FOUNDER

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